

## Indiana Investment Watch TV Spots Transcripts

### Fraud Aimed at Seniors

WOMAN (Reading aloud to herself): Dear Mrs. Anderson, I understand that you're a senior citizen nearing retirement. If you're like me, you're concerned about today's economy, and having enough money just to make ends meet.

MAN (woman's voice morphs to man's voice): So, for a limited time only, we're offering seniors like you an alternative investment guaranteed to make money with little or no risk. Sincerely, Heather Smith.

CHRIS NAYLOR: Think you can spot a con artist? Fraud against senior citizens is a crime, and it's getting harder to detect. Go to [www.IndianaInvestmentWatch.com](http://www.IndianaInvestmentWatch.com) and get the facts.

### Faith-Based Affinity Fraud

WOMAN: Hi Tony, it's Betty, from church. Remember I spoke about investing in our campgrounds. I know, but it really is not a lot of money when you consider the return on investment. I would never steer you wrong.

CHRIS NAYLOR: Think you can spot a con artist? Faith-based affinity fraud is growing at an alarming rate. And it's getting harder to detect. Especially, when it's done in the name of the Lord. If it sounds too good to be true, it probably is. Go to [www.IndianaInvestmentWatch.com](http://www.IndianaInvestmentWatch.com) and get the facts.

### Mortgage Fraud

MAN: In today's economy, you need a mortgage you can count on. That's why I'm offering you this opportunity of a lifetime. But, these rates won't last forever. A mortgage rate like this doesn't come around that often. It's secure, safe and guaranteed. You have my word.

CHRIS NAYLOR: Think you can spot a con artist? Mortgage fraud is a crime. In today's economic climate, you need more than just someone's word. If it sounds too good to be true, it probably is. Go to [www.IndianaInvestmentWatch.com](http://www.IndianaInvestmentWatch.com) and get the facts.